



**Come to where the flavor is.  
Come to Marlboro Country.**



Kings: 16 mg. "tar," 1.1 mg. nicotine av.  
100's: 15 mg. "tar," 1.0 mg. nicotine av. per cigarette, FTC Report Aug. 72

Warning: The Surgeon General Has Determined  
That Cigarette Smoking Is Dangerous to Your Health.



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